



JOHN REKOURMIS

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I write and edit copy, and squeeze my creative juices into deliciously fresh marketing

I am an amphibious creative, sketching and writing in my journals, skilled in Word and CS

I speak Greek, English and broken Spanish

I have one hell of a jump shot

Organic, Detroit

- Lead broadcast and digital efforts for Kimberly-Clark brands: Poise, Depend and U by Kotex
- Manage and co-create digital and CRM-focused content for American Family Insurance

Leo Burnett, Chicago (2013-2015)

- Helped overhaul DeVry University's brand identity with TV, radio, outdoor and print executions
- Full creative duties for Molson Canadian, Foster's Beer and Smith & Forge
- Created and maintained social and digital content for all clients

Upshot, Chicago (2008-2012)

- Led projects and new business pitches, winning two new accounts for the agency
- Presented to clients including Disney, Hilton Worldwide, Crown Imports and Omron
- Created award-winning campaigns with a heavy focus on promotions, shopper, digital and print

Freelance, Chicago (Summer 2008)

- Tom, Dick and Harry; Hammer Marketing; Lisa P. Maxwell Advertising

Olson, Minneapolis (2006-2008)

- Collaborated with executive creatives to help win the Fifth Third Bank account
- Wrote print, broadcast and digital for Target, Shop 'n Save, bigg's, Nike Bauer and UV Vodka

DDB, Chicago (Summer 2006)

- Brainstormed and wrote Super Bowl television spots for Bud Light, Budweiser and Capital One

University of Texas—Austin || University of Missouri—Columbia

Master of Advertising, 2006

Bachelor of Journalism, 2004

Recognition

- Pro Award Finalist (2014) • Bronze Reggie (2013) • Silver W3 Award (2011) • Interactive Media Award (2011) • Platinum MarCom Award (2011, 2010) • Platinum Hermes Creative Award (2011, 2009) • Silver Hermes Creative Award (2011, 2010) • Applied Arts Grand Prize (2008) • One Show College Pencil (2006)